

The 16th Annual
EuroMed
Conference
**Business Transformation in Uncertain
Global Environments**

Vilnius, 2023



September 27th-29th, 2023

Table of Contents

WELCOME TO VILNIUS /	3
HOW TO REACH VILNIUS /	3
HOW TO REACH THE CONFERENCE VENUE /	3
CITY CENTER MAP /	5
FINDING ROOMS ON VU LIBRARY SCIC /	5
INTERNET ACCESS /	5
CONFERENCE REGISTRATION /	5
LUNCH BREAK AND COFFEE BREAK /	6
GALA DINNER /	6
EXCURSIONS /	8
PRACTICAL INFORMATION (A-Z) /	11

Welcome to Vilnius

We are delighted to welcome you to the 16th annual EuroMed Academy of Business Conference at Vilnius University in Vilnius, the capital of Lithuania. Extensive preparations have been made to ensure that your conference experience is engaging, warm, and enjoyable. Below, you will find useful information to enhance your stay in one of Europe's most captivating cities.

How to reach Vilnius

Vilnius is almost at the geographical centre of Europe, so getting to and from the city couldn't be easier. You can fly to Vilnius in up to three hours – the city's international airport operates direct flights to Europe's main cities. Vilnius is also easily reached by land.

ARRIVING BY PLANE:

Vilnius International Airport is only a 15-minute ride to the city center by bus (3G) or taxi, and by train it is only 7 minutes to the city's railway station. A taxi service is also available near the main entrance of the Airport or using the Bolt or Uber applications.

ARRIVING BY CAR FROM MOTORWAYS:

Lithuania has a well-developed road network with the A1 Highways linking Vilnius to Kaunas and to the coastal town Klaipeda. The A10 and A12 highways head north towards the Latvian border and onwards to Riga. There are also several roads head from Warsaw to Vilnius and onwards: via E67 and S61.

How to reach the Conference Venue

Public transport and car-sharing options make it easy to travel around Vilnius and explore Lithuania. The conference is hosted at the Vilnius University Library Scientific Communication and Information Center (SCIC), which is located in Saulėtekis student camp.

Address: SCIC, Saulėtekio av. 5, 10222 Vilnius.

BY TAXI:

Taxi service is available near the main entrance of the Airport. A service of taxi sharing is available close to the main entrance of the Airport. It is possible to use taxi apps such as Bolt and Uber as a taxi option to get around Vilnius.

Apps you can find in Google or Apple stores. Links below:

Google Play: <https://play.google.com/store>

Apple store: <https://www.apple.com/store>

BY PUBLIC TRANSPORTATION:

We suggest using the following applications for getting around Vilnius: Traffi app transport schedules and routes. App link:

Android: <https://play.google.com/store/apps/details?id=com.trafi.android.tr&hl=en&gl=US>

iOS: <https://apps.apple.com/lt/app/schedules-by-trafi/id791973944>

FROM VILNIUS RAILWAY AND BUS STATION (Geležinkelio str. 16, 02100 Vilnius):

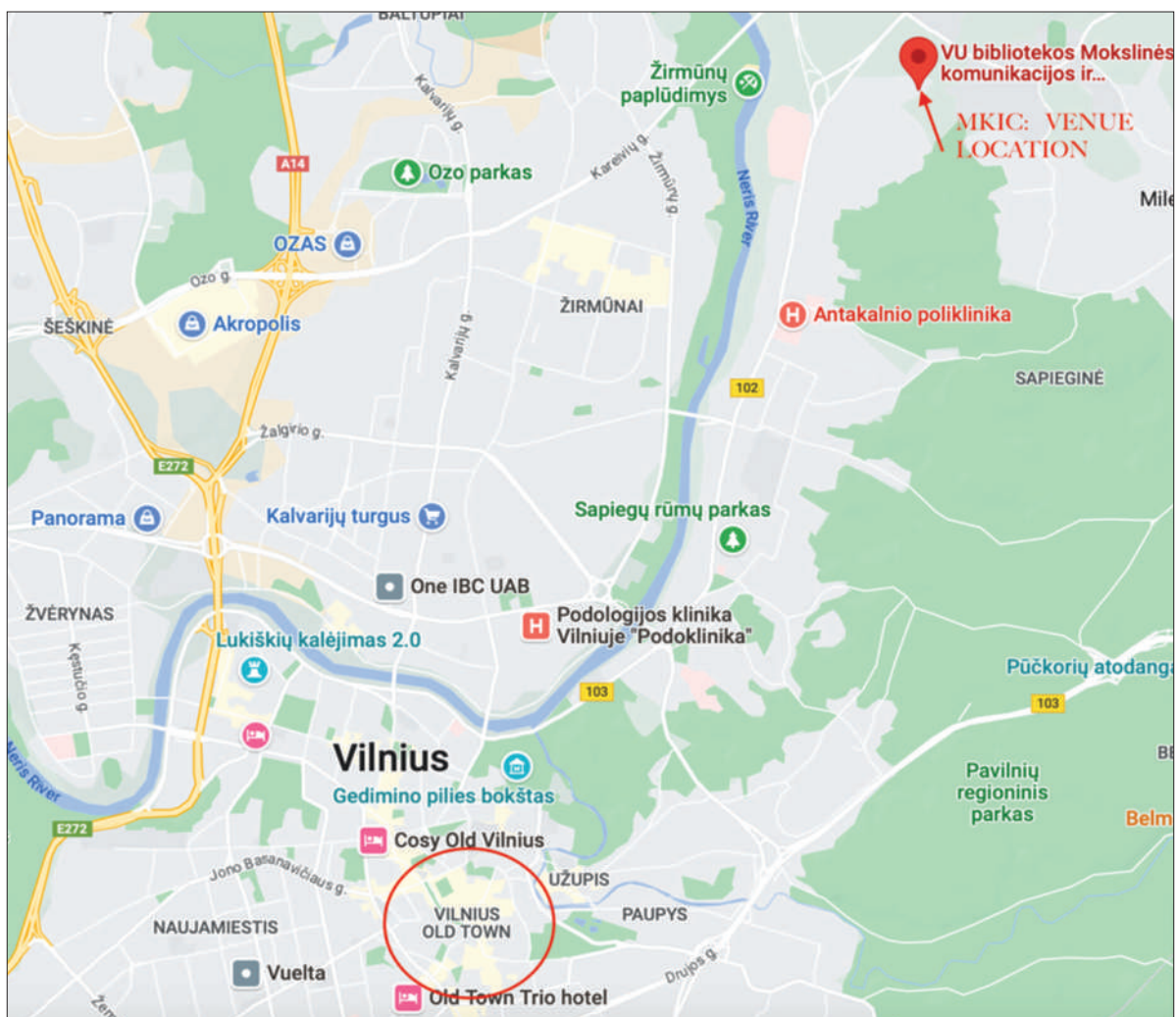
BY trolleybus: Line Saulėtekis – Stotis (40 minutes – 16 stops). Walk about 5 minutes (450 m) until you reach SCIC.

FROM HOTEL:

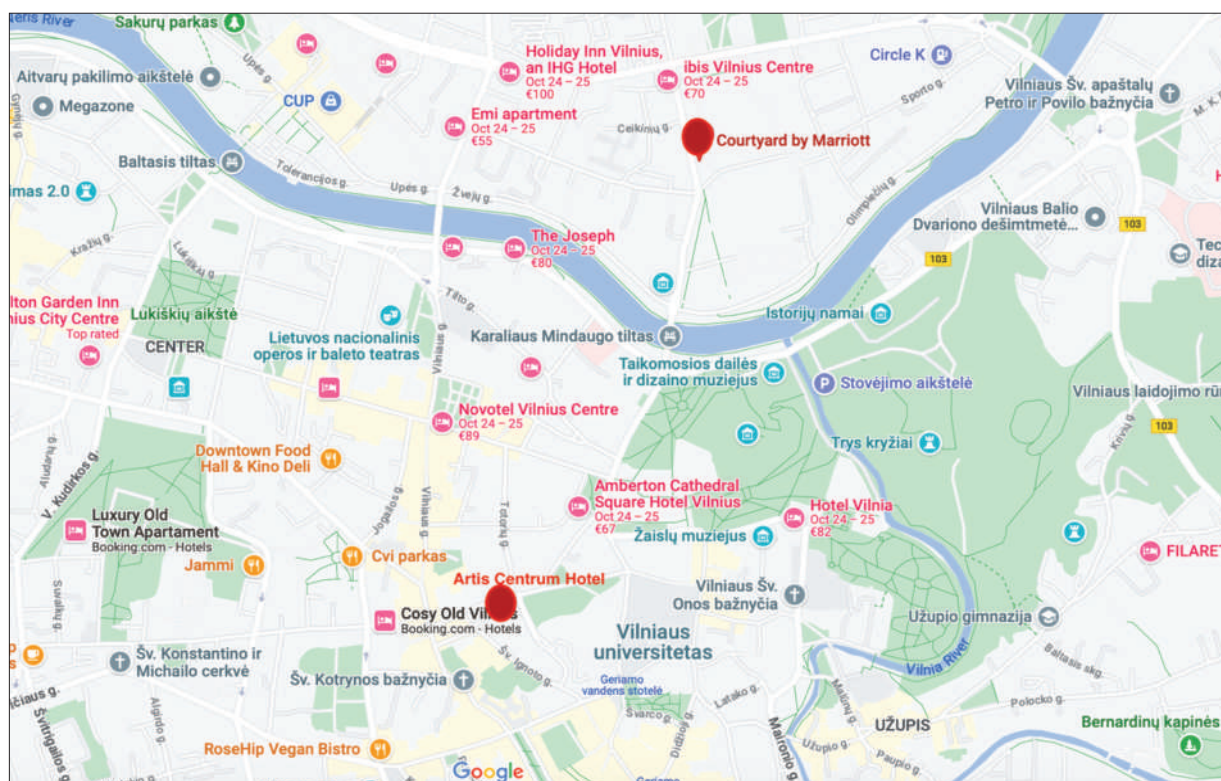
Artis Centrum hotel: Trolleybus No2. Ride 10 stops for ~17 min. Get off Saulėtekis stop and walk for 7 min until you reach SCIC.

Courtyard by Marriott hotel: Trolleybus No2. Ride 9 stops for ~15 min. Walk around 8 minutes until you reach SCIC. Bus No4G. Ride 6 stops for ~ 19 min. Walk around 7 minutes until you reach SCIC.

VENUE LOCATION:



City center map



Finding Rooms on VU Library SCIC

The conference location is Vilnius University Library Scholarly Communication and Information Center (SCIC) which is in Sauletekis student camp. Address: Sauletekio av. 5, 10222 Vilnius.

The conference program indicates the rooms in which sessions are held. You will find the map of the rooms on the registration desk, and the information desk upon your arrival.

Internet access

For internet access conference participants can use eduroam. Additionally, internet codes can be found on the registration desk and the information desk.

Conference registration

The registration desk is located at the entrance at Vilnius University Library Scholarly Communication and Information Center (SCIC) which is in Sauletekis student camp. **Address: Sauletekio av. 5, 10222 Vilnius.**

Pre-Registration time: Wednesday, the 27th of September 2023, between 14.30 and 18.00.

Registration time: Thursday, the 28th of September 2023, between 08.30 and 16.00. Friday, 29th of September 2023, between 08.30 and 13.00.

Lunch break and coffee break

Location: Conference Venue, SCIC, Saulėtekio av. 5, Vilnius, Lithuania.

Time: according to the conference programme.

Gala Dinner

Location: Vilnius Town Hall (Vilniaus rotušė), Didžioji str. 31, Vilnius, Lithuania.

Time: Thursday, 28th of September, 8 p.m. – 12 p.m.

Please don't forget your voucher to the Gala Dinner!

Dress code: Formal

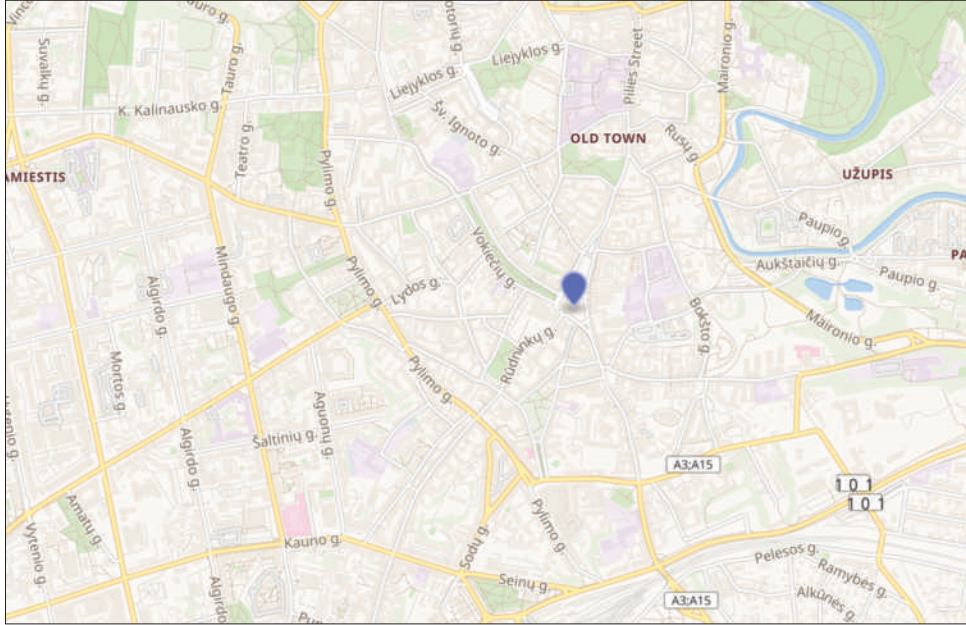


The **Town Hall** in Vilnius was mentioned for the first time in 1432. Initially, it was a Gothic-style building and has since been reconstructed many times. The current Vilnius Town Hall was rebuilt in neoclassical style according to the design by Laurynas Gucevičius in 1799. It has remained unchanged since then. Its Gothic cellars have been preserved and may be visited.

Nowadays, it is used for representational purposes and during the visits of foreign state officials and rulers, including George Walker Bush and Queen Elizabeth II.

More information about the Vilnius Town Hall (Vilniaus rotušė): <https://www.vilniausrotuse.lt/en>

HOW TO REACH VILNIUS TOWN HALL (VILNIAUS ROTUŠĖ), DIDŽIOJI STR. 31, VILNIUS:



HOW TO REACH VILNIUS TOWN HALL FROM ARTIS CENTRUM HOTEL:



HOW TO REACH VILNIUS TOWN HALL FROM COURTYARD BY MARRIOTT HOTEL:



Excursions

1. WALKING VILNIUS CITY TOUR. SEPTEMBER 29TH, FRIDAY, ~18:30-20:30

To fall in love with Vilnius is easy – art galleries, a variety of museums, wonderful culinary journeys in gourmet restaurants, cozy evenings in the small Old Town pubs, green parks, and unexpected experiences. Take a walk along cozy winding streets, and explore the colorful life of Vilnius, admire the magnificent architecture and uniqueness of the modern and contemporary city.

Enhance your experience of Vilnius' enchanting Old Town on a guided tour. Stroll the ambient tangle of streets and gain fascinating insight into the city's history visiting Vilnius Cathedral and its square, Pilies street with historical and architectural monuments, Gothic corner of Vilnius with St. Anne's and Bernardine churches, the former Town Hall square, the Gate of Dawn with a miraculous icon of Virgin Mary.



Price per person – 15 €

Minimum group size for the tour to take place – 10 persons (if there will be less registered persons, Estravel will be able to offer this tour for additional fee).

Price includes:

- Meeting a tour guide at Bell Tower of Vilnius Cathedral (Vilniaus katedros varpinė, Katedros square 2, 01143) <https://goo.gl/maps/HRJ3A8K7pR7sY7in8>
- Consultation and help from Estravel's travel consultant
- 2 hrs walking city tour with English speaking guide

Registration to the tour till 2023.09.25. To register for the tour, follow the link:
<https://forms.gle/FgDaXq1FVBnyEHPG8>

Payment information: Save link for online payment with credit card:
<https://pay.estravel.lt/?language=en>

Booking number: 1198140

Please put the booking number **1198140** to the payment link and then press search. You will see final sum to pay (15 Eur) and there you will need to fill your credit card details for payment. Within 24 hours after payment, you will receive a confirmation of participation in the tour.

Excursions

2. HALF DAY TOUR TO TRAKAI. SEPTEMBER 30TH, SATURDAY, ~10:00-15:00

Morning tour to Trakai, the former capital of Grand Duchy of Lithuania, with its beautiful insular castle of the 14th century, situated on an island in the middle of a lake. Today it is a historical Museum of Trakai with five picturesque lakes around. The unique location on the peninsula surrounded by five lakes has dubbed itself the “town on the water”.

During tour to Trakai you will visit Trakai Castle, enjoy a boat ride around the Castle on the Lake Galve as well as get acquainted with the story of small ethnic group Karaim. This small group has retained a separate identity in a diverse cultural milieu for well over 600 years, maintaining its language, traditions and religion.



Price per person – 80 €

Minimum group size for the tour to take place – 20 persons (if there will be less registered persons, Estravel will be able to offer this tour for additional fee).

Price includes:

- Meeting a tour guide at Bell Tower of Vilnius Cathedral (Vilniaus katedros varpinė, Katedros a. 2 <https://goo.gl/maps/HRJ3A8K7pR7sY7in8>)
- Consultation and help from Estravel’s travel consultant
- English speaking guide throughout the tour
- Comfort class coach throughout the tour
- Entrance to Trakai Castle
- Traditional Karaites’ lunch at „Kybynlar“ restaurant <https://www.kybynlar.lt/en/news>

Preliminary program and itinerary:

10:00-10:45 Morning drive to Trakai

11:00-12:00 Excursion in Trakai Castle

12:30-14:00 Traditional Karaites’ lunch at „Kybynlar“ restaurant

14:00-15:00 Return to Vilnius.

Excursions

Registration to the tour till 2023.09.25. To register for the tour, follow the link:

<https://forms.gle/WDQd9bqQfHmg7G9D6>

Payment information: Save link for online payment with credit card:

<https://pay.estravel.lt/?language=en>

Booking number: 1198139

Please put the booking number **1198139** to the payment link and then press search. You will see final sum to pay (80 Eur) and there you will need to fill your credit card details for payment. Within 24 hours after payment, you will receive a confirmation of participation in the tour.

ADDITIONAL SELF GUIDED TOUR POSSIBILITIES:

Second largest city in Lithuania KAUNAS

- Important center of economic, academic and cultural life. During 1920 to 1939 interwar period Kaunas served as a temporary capital of Lithuania. You can visit historical, medieval fortress – Kaunas Castle, located at the confluence of two rivers – Nemunas and Neris. Kaunas oldtown is a home to the Kaunas Cathedral Basilica and the Gothic spires of the Hanseatic House of Perkūnas. You can wonder through Laisvės alėja – one of the largest pedestrian streets in Lithuania with lots of boutique shops, restaurants or book stores.
- The best way to reach Kaunas from Vilnius you can take a direct train from Vilnius Train station. Journey is around 1 hour 20 minutes one way (ticket price ranges from 8 to 11 Eur one way).

You can dive deeper into Vilnius historical and cultural life, by exploring:

- Palace of Grand Dukes of Lithuania (<https://www.valdovurumai.lt/en/>)
- Go up to the Gediminas Castle Tower (<https://lnm.lt/en/museums/gediminas-castle-tower>)
- Lithuanian National Museum or Art (<https://www.lndm.lt/en/>)
- MO Museum - Modern and Contemporary Art Museum (<https://mo.lt/en/>)
- Explore Užupis district (it is right behind the St. Ann's Church – very close to Vilnius Old Town) with its unique culture, small coffee shops, delicious food and historical buildings (<https://www.govilnius.lt/visit-vilnius/places/uzupis-district>).

Practical information (A-Z)

ABOUT LITHUANIA

Country's full name: Republic of Lithuania

Area in km²: 65,300

Population: 2,881,705 Population

Capital: Vilnius

Religion: 77% Christian; 23% Other

Government: Unitary parliamentary republic

International memberships: Lithuania is a member state of the European Union (EU) and NATO, and is in the Schengen Area.

BANKS AND CREDIT CARDS

Several banks are open in the city centre from 09:00 a.m. to 16:00 approximately. There are also many ATMs operating 24/7. In Lithuania, all main credit cards (American Express, China Union Pay, Diners Club, Eurocard, Mastercard, and Visa) are accepted.

CRIME AND PERSONAL SAFETY

Vilnius Centre is safe. Nevertheless, we recommend using common sense to keep an eye on your wallets when in crowds.

CURRENCY

The Lithuanian currency is the Euro (€).

ELECTRICITY

Lithuania operates on a 220V supply voltage and 50Hz. For Lithuania, there are two associated plug types, types C and F. Plug type C is the plug which has two round pins, and plug type F is the plug which has two round pins with two earth clips on the side.

Internet availability

Lithuanian service providers offer excellent network and service availability throughout the country. Vilnius is particularly well-equipped, with free Wi-Fi available in most public places, including parks, cafes, and museums.

LANGUAGE

The official language is Lithuanian. Vilnius is a popular tourist destination, so the restaurants and bars staff usually speaks English.

Here are some essential expressions to remember:

Hello: **Labas**

Good afternoon: **Laba diena**

Goodbye: **Viso gero**

Bye: **Iki**

Thank you: **Ačiū**

Yes: **Taip**

No: **Ne**

LOCATION AND WEATHER

The temperature reaches around 17°C during the daytime in September, falling away to 9°C at night. The UV index will be moderate at this time of year. You can expect several days of rain in Vilnius during your stay.

OPENING HOURS

The standard working hours in Lithuania are 8:00 a.m. or 8:30 a.m. to 5:00 p.m. or 5:30 p.m. Monday through Friday, including one hour for lunch break. In the city centre shops and supermarkets usually stay open from 8:00 a.m. to 22:00 Monday to Sunday.

RENT A CAR

The following car rental companies offer service at Vilnius Airport:

www.enterprise.com

www.europcar.lt

www.hertz.lt

www.sixt.lt

Public transport

Vilnius transport in one place <https://www.trafi.com/vilnius/>

A pool of different transport modes from buses to trolleybuses, ticket purchases, and intermodal routing with live directions.

SMOKING

Smoking is banned in most indoor public places and on parts of some beaches. However, smoking rooms are permitted indoors. Vilnius declares smoke-free zones in certain outdoor public places, such as town squares and bus stops. Smoking and vaping on café terraces is now banned.

TAXI

For those who prefer the convenience of a cab, Vilnius has a lot of dependable and reasonably priced taxi options available. The most popular local providers are Bolt and E-taxi. You'll find there are a number of apps available that you can use to hail a cab 24/7.

TAXI APPS

You can use your smartphone to order a ride, get picked up by a nearby driver, and enjoy a low-cost trip to your destination.

<https://bolt.eu/en-lt/>

<https://etaksi.lt/> or Call: +370 633 44 553

<https://www.uber.com/>

TAXI PHONE No:

+370 52 395 539

+370 52 444 888

+370 52 000 820

+370 52 111 111

TAXI FROM VILNIUS AIRPORT

Vilnius Airport-approved taxi rank can be found just in front of the Arrivals terminal. All taxi cabs accept cash and credit cards. Always ask for a printed receipt at the end of the trip! Before using taxi services, please make sure you are boarding a vehicle from Vilnius Airport's official taxi rank. Official taxi cabs have information signs regarding tariffs inside the cars.

TAXES

The standard VAT rate is 21%. The reduced rate of 9% applies to books and non-periodical information publications. In restaurants, VAT is usually included in prices and the bill.

TELEPHONES

Lithuania uses a +370 country calling code, and the international call prefix is 00.

TIME

Time in Lithuania is given by Eastern European Time (EET; UTC+02:00).

TIPPING

It's common to tip even for the locals. However, you should always check if the service is already included on the bill. You should tip 10-15% for good service if it isn't. In bars or cafes, tips are welcome, but there are no standard rules.

TOURIST INFORMATION CENTRE

Address: Pilies str. 2, LT-01403 Vilnius

Phone: +370 5 262 9660

Working hours: I–VII 9.00–12.00, 13.00–18.00

DISCOVER VILNIUS

Top Places to visit: <https://www.govilnius.lt/visit-vilnius>

VILNIUS 700

Vilnius is celebrating its 700th anniversary in 2023. More information: <https://www.700vilnius.lt/en/>

EMERGENCY NUMBER 112

The common emergency number for the Lithuanian police, rescue, and fire department and for medical emergencies in Lithuania is 112. Assistance by the 112 number is available in Lithuanian, English, Russian and Polish.